

Apt

**The changing face of
student accommodation**

Introduction

*'It ticked boxes at the time...
not anymore...'*



*'Affordable, shouldn't mean
the above...'*

Introduction



*'A more user-focused mindset beyond academic needs,
extended to the physical, social and wellbeing'*



Understanding the audience

'Sharing experiences and knowledge, broadens minds and teaches new life skills'



Understanding the audience

'Comfy private spaces with great natural light'



Understanding the audience

'Access to green and outdoor spaces'



Understanding the audience

'Keeping healthy and being entertained with in-house facilities and amenities'



Understanding the audience

*‘Choice of working in groups,
as well as individually’*



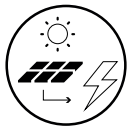
Understanding the audience

*'Meeting potential employers,
before graduation'*

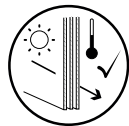


Understanding the audience

'Living in a responsibly sourced, building and environment'



PV Panels



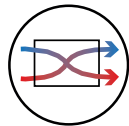
Triple glazing



Rain water Harvesting



Blue roofs



AHU with Heat recovery



Sky Gardens



Design

*'A less stereotypical student accommodation look and feel,
to something in between boutique hotel and home'*



Design



Design

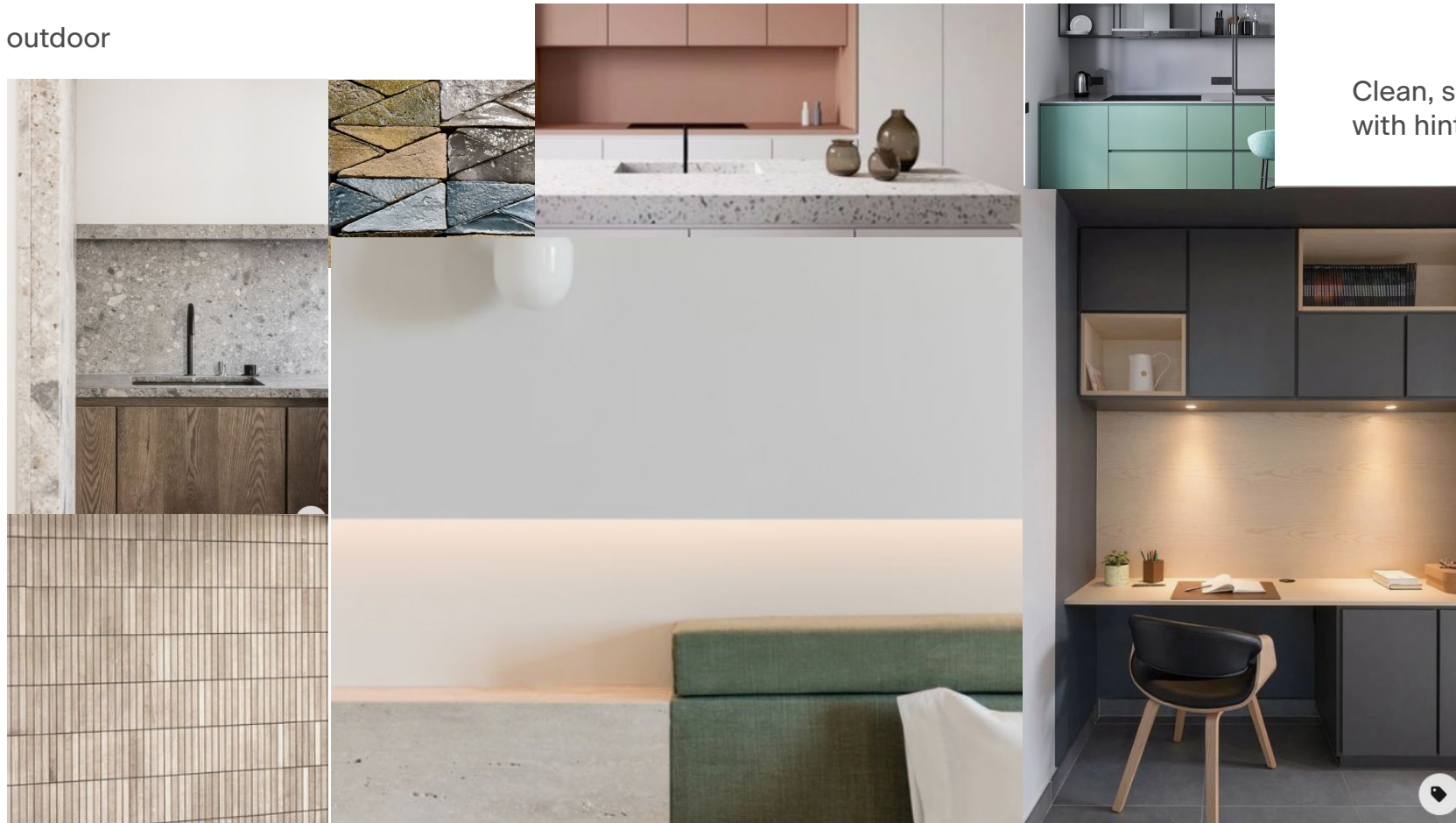
*‘Sharing with friends, recreates a strong community,
offering a variety of accommodation rent levels’*



Design

*“Materials...earthy, soft colours but with daring hints,
less product, more lifestyle’*

Bringing the feeling of the outdoor
space inside



Clean, serene lines
with hints of colours

Layered

Soft, tactile, relaxing interiors

Design

*'Quality...
... is not only driven by budget'*



Design

Parkside Infinity, Coventry, Uninn...

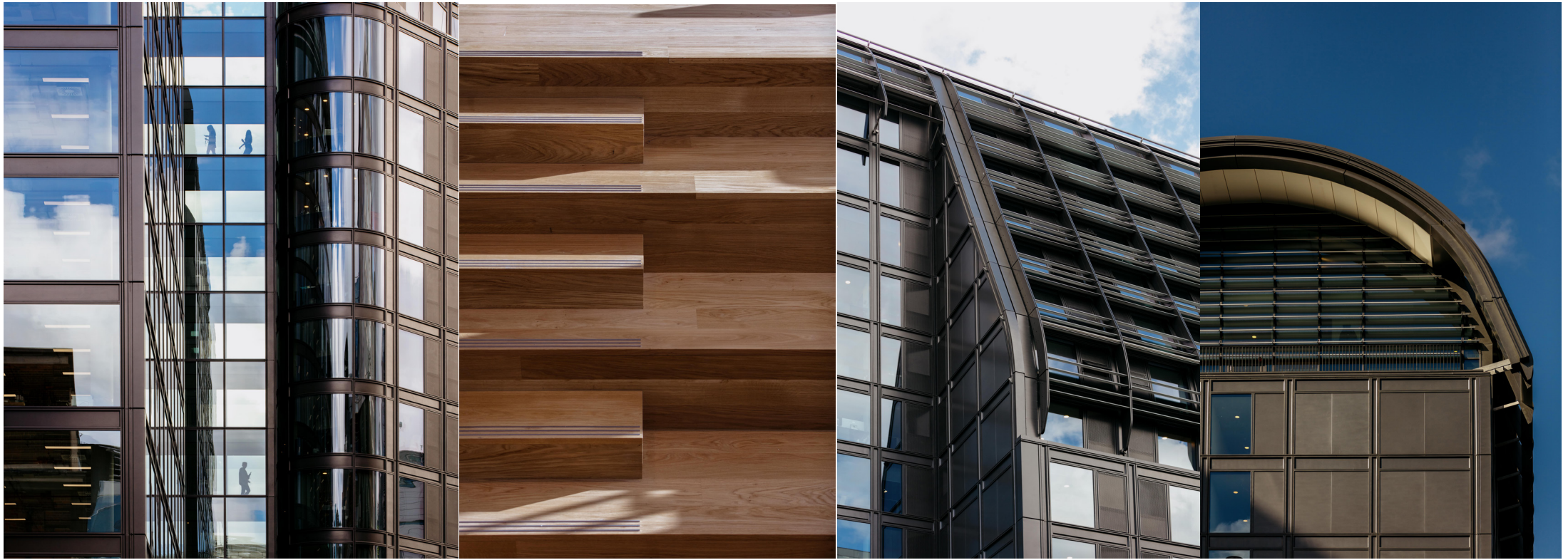
...delivered 504 beds for £60k a room



Design

Vine Street, London, Urbanest...

...delivered 629 beds for £86k a room



Design

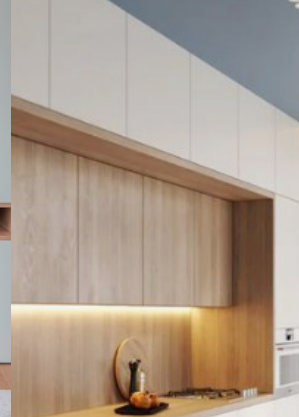
Trafalgar Way, London, Urbanest...

...set to deliver 1672 beds for £110k a room



Flexibility

*‘Private and common spaces,
to be adapted to various evolving methods of teaching, online & in-person’*



*The principle of
“hide it if you can”*

Flexibility



‘Built for easy future conversion...

...as part of a growing, collective, sustainable mindset’

‘Flexibility in premises...

...technology...

...contracts’

‘Optimising the use of the same space,

for different types of audiences, following education cycles’

A more complex tenure

*‘Designing the building,
for multi-use from the start’*

‘Match the quality of the HE built environment’

*‘Encouraging collaboration,
and interactivity hubs’*

‘Developing new models of living’



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Conclusion

'Urban living...

*...Getting together in lively, inclusive, urban campuses, in mixed-used neighbourhoods,
with good transportation is key'*

